

# *Making the Magic*

DESIGN FOR RETAIL &  
THE CONSUMER EXPERIENCE

---

OCTOBER 21 2016  
6:00 - 8:00 PM

Gallery 135 | IDL Worldwide  
135 NW Park Ave | Portland, OR

Jeffrey Brummer | Sr Creative Director  
Alex Vera | Executive Creative Director

Join us as Jeff & Alex share an intimate look behind  
the IDL design curtain and the process of bringing  
brands to life through retail experience.

